



ARTISTRY[®] NORWOOD COLLECTION

HARDWOOD FLOORING

Fraser Oak

SKU/COLOR: 50241/FRASER OAK

SPECIES: AUTHENTIC FRENCH WHITE OAK

WIDTH: 5"

THICKNESS: 1/2"

LENGTH DESCRIPTION: 23" TO 71" RANDOM 50% SQ. FT. FULL LENGTH PLANK

FINISH: DURAART+™ UV CURED MATTE URETHANE

TEXTURE: LIGHT WIRE BRUSH

GRADE: CHARACTER

CONSTRUCTION: - 3MM SAWNPly+™ WEAR LAYER

- 9.5MM PLY ENGINEERED PLYWOOD CORE

INDOOR AIR QUALITY: FLOORScore-CERTIFIED FOR SUPERIOR INDOOR AIR QUALITY

ECOSMART: PEFC-CERTIFIED MANUFACTURER (WWW.PEFC.ORG)

FINISH WARRANTY: LIFETIME RESIDENTIAL & 3 YEAR COMMERCIAL

STRUCTURE WARRANTY: LIFETIME

INSTALLATION: NAIL, STAPLE, GLUE DOWN, AND FLOAT

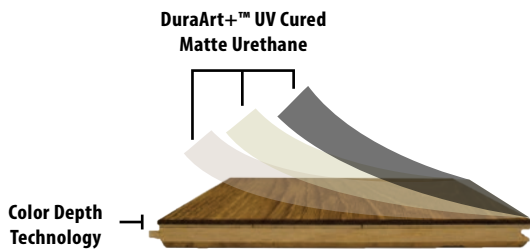
RADIANT HEAT: YES

NOTE: EXPECT TO SEE VARIATIONS IN COLOR, GRAIN, CHARACTER (INCLUDING KNOTS), & BLACK FILL FROM PLANK TO PLANK AND SAMPLE TO SAMPLE.



DuraArt+™ UV Cured Matte Urethane

- Multilayer coatings for added performance
- Natural appearance matte finish
- No additional coatings after installation
- Excellent resistance to stains
- Easy care, basic cleaners acceptable



Color Depth Technology

- Color permeates through Sawnply wear layer stopping surface scratches from exposing light wood underneath the finish.
- Offers increased hardness and stability.

The Norwood Collection Features

- Sawnply™ 3mm Wear Layer provides the natural enhanced grain appearance of solid wood floors
- DuraArt+™ Performance UV Cured Matte Urethane Finish delivers a soft and silky feel similar to natural oil
- FloorScore Certified for healthy indoor air quality
- PEFC-certified manufacturer (www.pefc.org)
- Artisanally crafted wire brush surface
- Long Plank Average

Artistry XL Planks

Artistry Hardwood offers the longest average length plank in the industry. In each carton of Artistry Hardwood flooring, at least 50% of the square footage will be represented as full-length planks. Most other products in the industry will use the language "up to" but never specify how many of the long planks are provided in each carton.

Longer planks provide greater visual continuity to your space and show the true unique beauty of mother nature.

